

Week 31. 29 Jul 2019 - 04 Aug 2019 Visitor Report Chicago Loop Alliance

Visitor Totals

	Current Week	Previous Week	WoW % Change	Previous Year	YoY % Change
State Street	2,062,490	1,923,963	7.2%	2,116,384	-2.5%
Michigan Ave - Washington	395,731	370,805	6.7%	428,989	-7.8%
Michigan Ave - Wacker	308,465	313,234	-1.5%	338,293	-8.8%
Chicago Pedway	27,751	25,459	9.0%	29,180	-4.9%
USA			0.4%		-2.8%

Key Stats

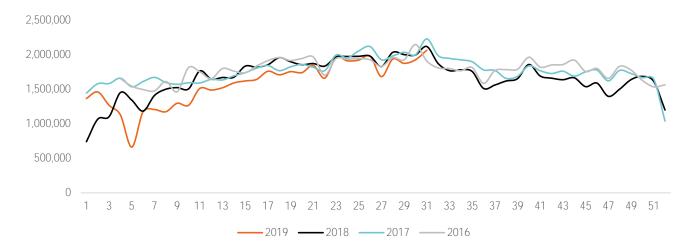
The busiest block face this week was the West Side of State Street between Madison and Monroe with a total of 230,984 visitors. The busiest day on State Street this week was Friday with a total of 349,169 visits.

The busiest hour on State Street this week was 5:00 PM on Wednesday with a total of 33,980 visits.

Weather

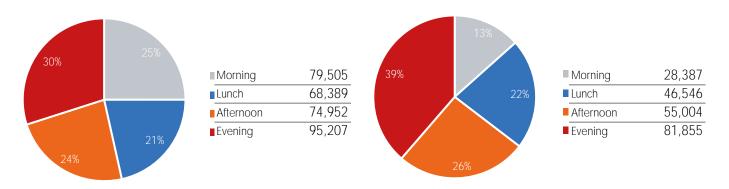
Current Week	Monday 82 / 64	Tuesday 75 / 59	Wednesday 77 / 57	Thursday 81 / 61	Friday 82 / 61	Saturday 88 / 66	Sunday 84 / 66
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Previous Year	81 / 64	79 / 64	84 / 66	84 / 64	88 / 72	97 / 75	93 / 75
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Annual Trend



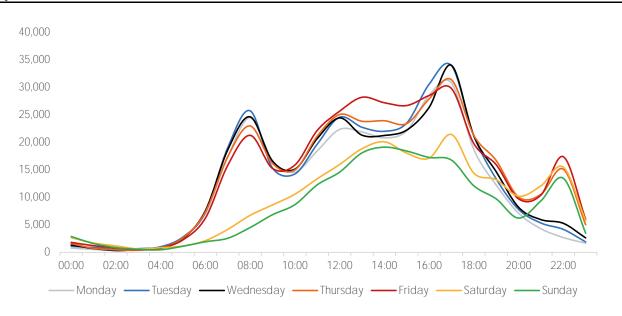


Visitors by Day Part - Weekend

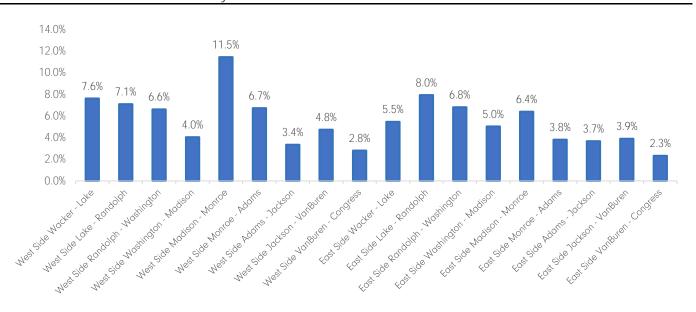


Day Parts are calculated using the following time periods: Morning 06:00AM - 10:59AM, Lunch 11:00AM - 1:59PM, Afternoon 2:00PM - 4:59PM, Evening 5:00PM - 11:59PM

Visitors by Hour



% Share of Visitors on State Street by Block Face



SB.

Michigan Avenue

Visitor Totals

	Current Week	Previous Week	WoW % Change	Previous Year	YoY % Change
Wacker Intersection	308,465	313,234	-1.5%	338,293	-8.8%
Washington Intersection	395,731	370,805	6.7%	428,989	-7.8%

Key Stats

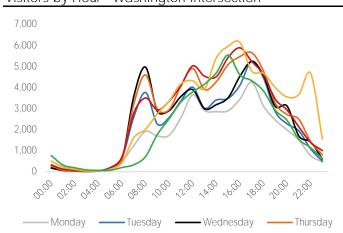
The busiest day at the Wacker Intersection of Michigan Avenue was Sunday with 48,901 visits.

The busiest day at the Washington Intersection of Michigan Avenue was Saturday with 68,077 visits.

Visitors by Hour - Wacker Intersection

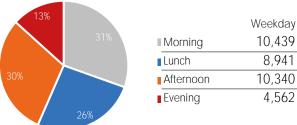
4,500 4,000 3,500 3,000 2,500 2,000 1,500 1,000 500 Tuesday - Thursday Monday Wednesday · Friday Saturday Sunday

Visitors by Hour - Washington Intersection



Visitors by Day Part - Wacker Intersection

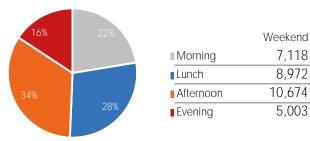
13%

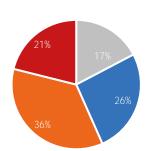




Visitors by Day Part - Washington Intersection

■ Morning	Weekday 12,290
Lunch	11,304
Afternoon	12,414
Evening	6,454





	Weekend

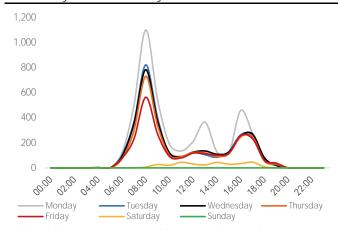
■ Morning	7,873
Lunch	11,848
Afternoon	16,166
Evening	9,594

Chicago Pedway

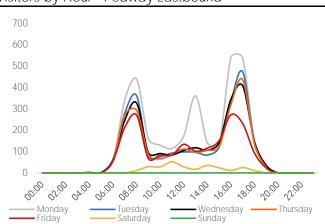
Visitor Totals

	Current Week	Previous Week	WoW % Change	Previous Year	YoY % Change
Pedway Westbound	15,414	14,195	8.6%	16,172	-4.7%
Pedway Eastbound	12,337	11,264	9.5%	13,008	-5.2%

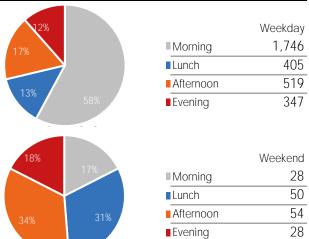
Visitors by Hour - Pedway Westbound



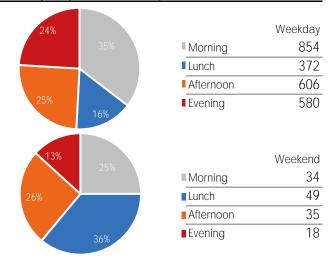
Visitors by Hour - Pedway Eastbound



Visitors by Day Part - Pedway Westbound

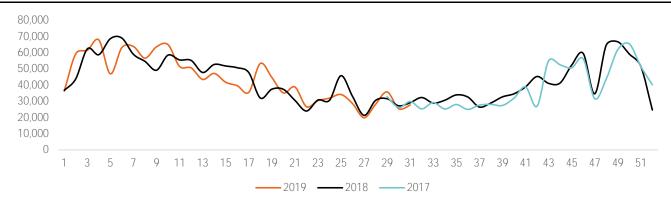


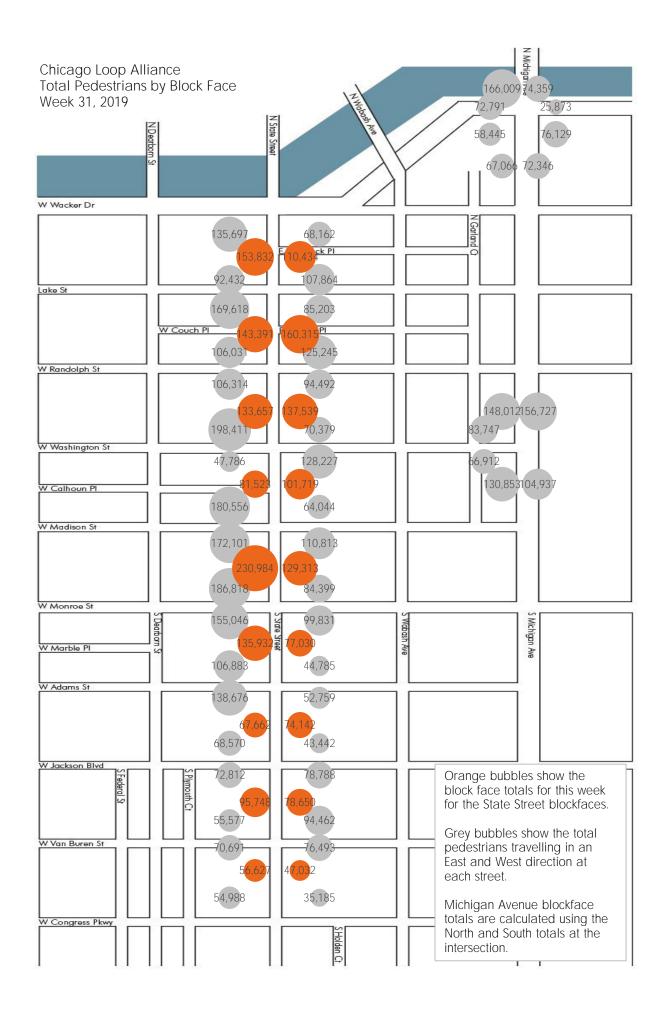
Visitors by Day Part - Pedway Eastbound



Day Parts are calculated using the following time periods: Morning 06:00AM - 10:59AM, Lunch 11:00AM - 1:59PM, Afternoon 2:00PM - 4:59PM, Evening 5:00PM - 11:59PM

Annual Trend





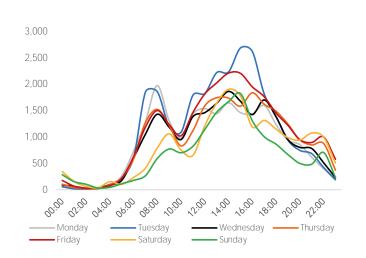
State Street: Wacker to Lake

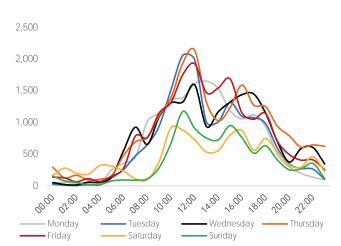
Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	110,434	121,515	-9.1%	90,105	22.6%
Westside	153.832	149.747	2.7%	140.749	9.3%

Visitors by Hour - Westside

Visitors by Hour - Eastside

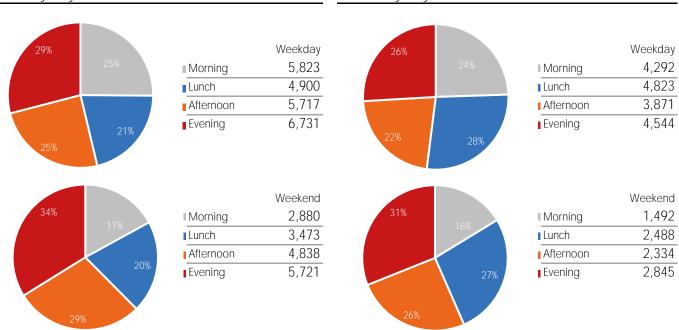




Note: To ensure a clear representation of the data is possible, charts may not always be to the same scale.

Visitors by Day Part - Westside

Visitors by Day Part - Eastside



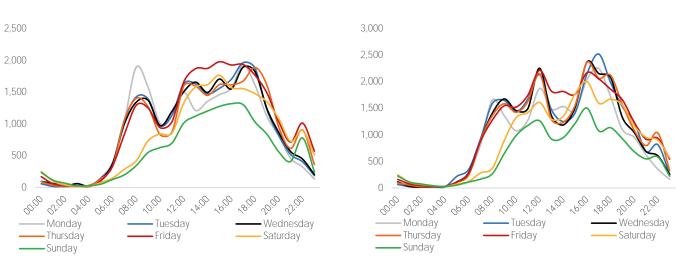
State Street: Lake to Randolph

Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	160,315	160,110	0.1%	159,323	0.6%
Westside	143.391	142.033	1.0%	146,218	-1.9%

Visitors by Hour - Westside

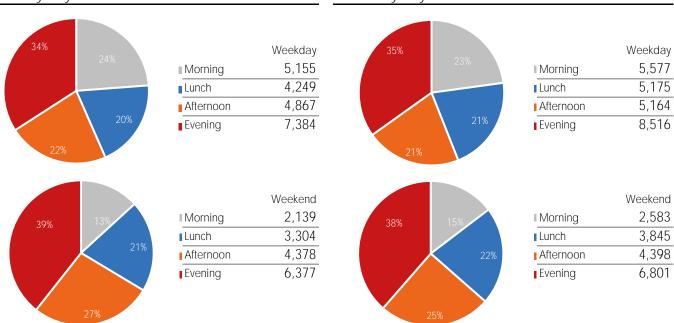
Visitors by Hour - Eastside



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Visitors by Day Part - Westside

Visitors by Day Part - Eastside



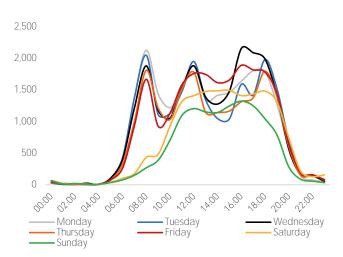
State Street: Randolph to Washington

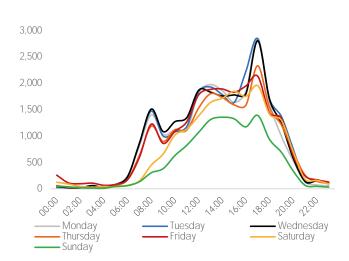
Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	137,539	135,206	1.7%	157,413	-12.6%
Westside	133.657	130.210	2.6%	173.413	-22.9%

Visitors by Hour - Westside

Visitors by Hour - Eastside

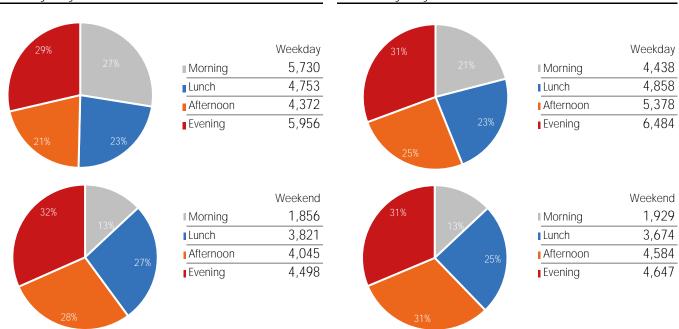




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Visitors by Day Part - Westside

Visitors by Day Part - Eastside



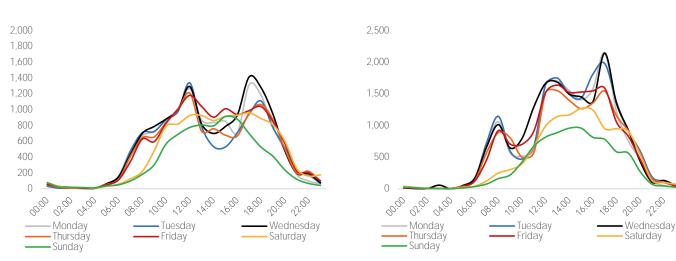
State Street: Washington to Madison

Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	101,719	99,135	2.6%	115,813	-12.2%
Westside	81.523	79.589	2.4%	79.714	2.3%

Visitors by Hour - Westside

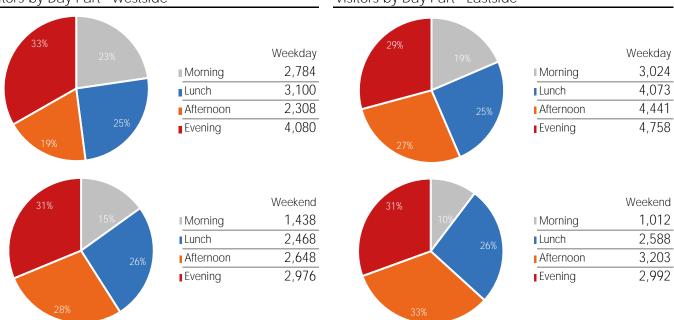
Visitors by Hour - Eastside



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Visitors by Day Part - Westside

Visitors by Day Part - Eastside



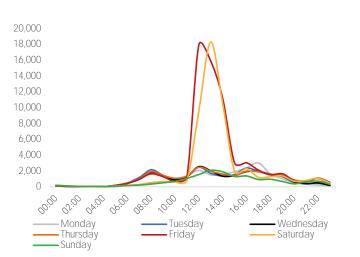
State Street: Madison to Monroe

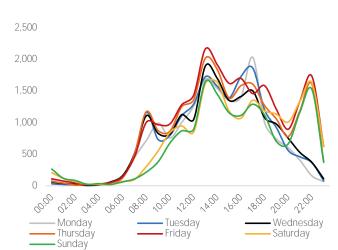
Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	129,313	117,416	10.1%	136,519	-5.3%
Westside	230.984	160,959	43.5%	304.509	-24.1%

Visitors by Hour - Westside

Visitors by Hour - Eastside

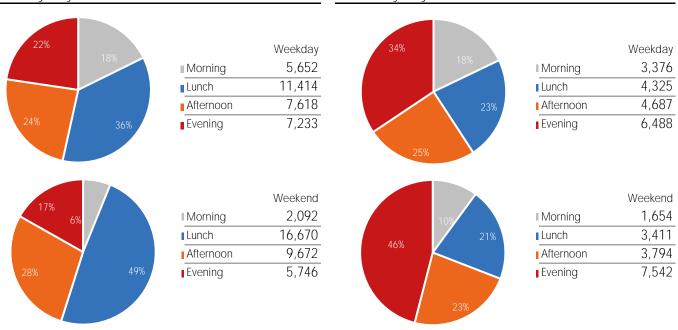




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Visitors by Day Part - Westside

Visitors by Day Part - Eastside



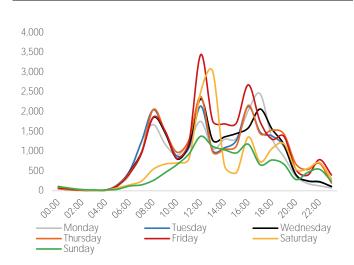
State Street: Monroe to Adams

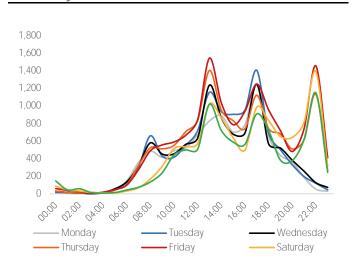
Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	77,030	68,066	13.2%	72,496	6.3%
Westside	135.932	133.567	1.8%	179.267	-24.2%

Visitors by Hour - Westside

Visitors by Hour - Eastside

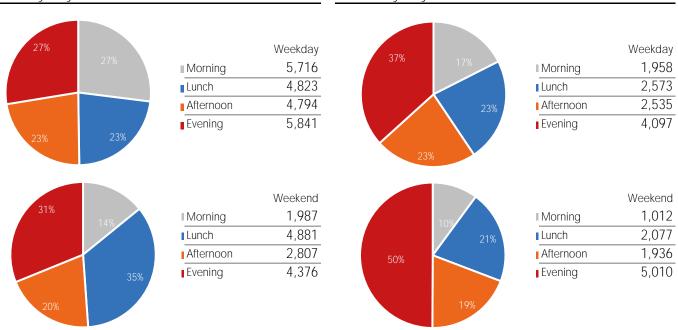




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Visitors by Day Part - Westside

Visitors by Day Part - Eastside



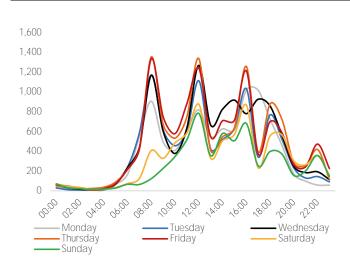
State Street: Adams to Jackson

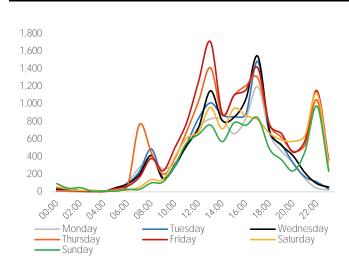
Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	74,142	65,017	14.0%	50,853	45.8%
Westside	67.662	64.606	4.7%	71.021	-4.7%

Visitors by Hour - Westside

Visitors by Hour - Eastside

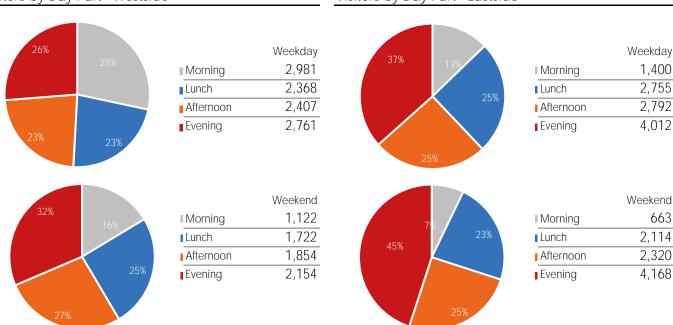




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Visitors by Day Part - Westside

Visitors by Day Part - Eastside



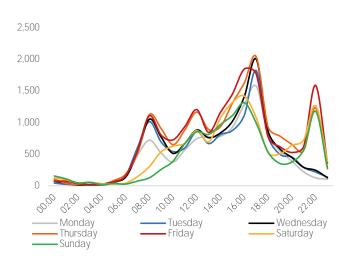
State Street: Jackson to Van Buren

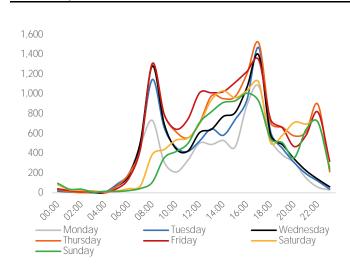
Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	78,650	63,451	24.0%	81,200	-3.1%
Westside	95,748	77,926	22.9%	98,036	-2.3%

Visitors by Hour - Westside

Visitors by Hour - Eastside

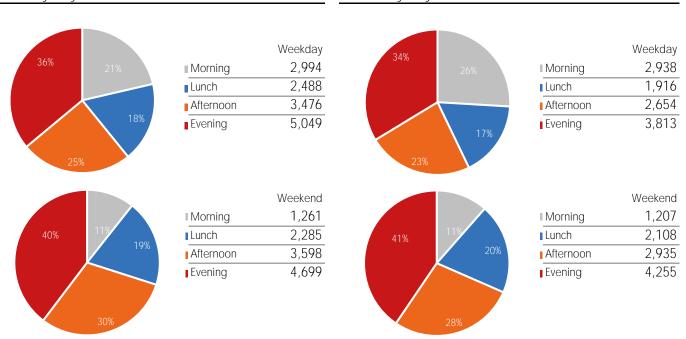




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Visitors by Day Part - Westside

Visitors by Day Part - Eastside



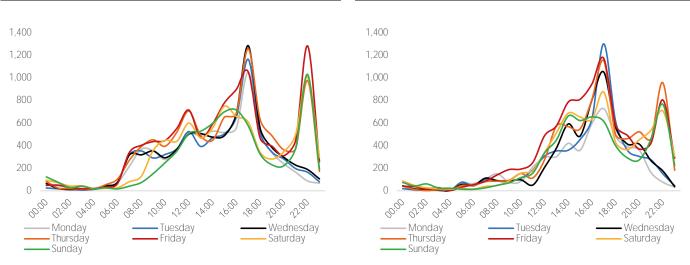
State Street: Van Buren to Congress

Visitor Totals

	Current	Previous	WoW %	Previous	YoY %
	Week	Week	Change	Year	Change
Eastside	47,032	40,065	17.4%	49,219	-4.4%
Westside	56.627	47.726	18.7%	57.892	-2.2%

Visitors by Hour - Westside

Visitors by Hour - Eastside



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Visitors by Day Part - Westside

Visitors by Day Part - Eastside

